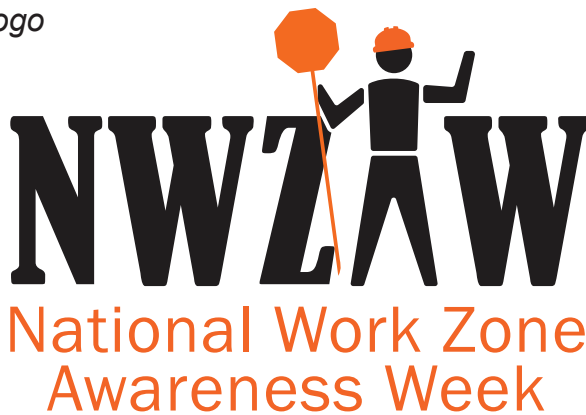


National Work Zone Awareness Week (NWZAW) logo style guidelines:

- ATSSA will trademark the logo and make it available to be used for NWZAW events.
- The logo is to be used only for NWZAW events that improve public awareness of and safety in work zones.
- When resizing the logo, maintain original proportions, do not alter them in any way.
- Generally, do not add a shadow or other effect such as bevel or emboss, unless it is needed for legibility or specific project creation.
- Avoid placing the logo on a busy, patterned background.
- Keep the words “National Work Zone Awareness Week” as part of the logo unless necessary for a specific design (e.g., a small pin or on a pen).

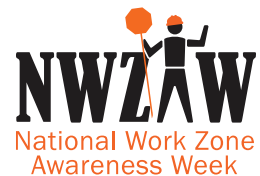
2-color logo



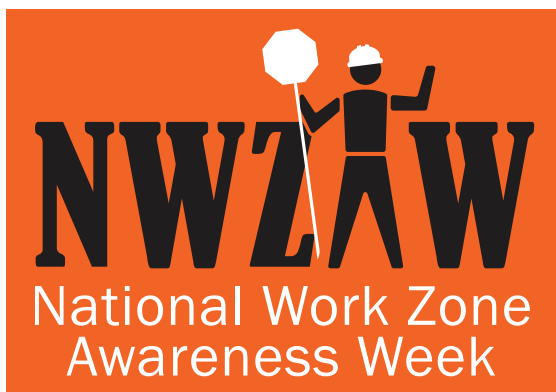
Without wording



Smallest size allowed,
1.25" wide



2-color logo on orange background



Color codes

C 0	C 70
M 75	M 67
Y 97	Y 64
K 0	K 74
R 242	R 34
G 101	G 31
B 38	B 32
WEB: #f26526	WEB: #221f20

1-color logo (or white)

