

How to plan your GO ORANGE DAY TTC TAILGATE at your local university

Step 1.

PICK THE UNIVERSITY!

Choose an university in your area that allows outside businesses to come in and contact their Director of Student Life to book a space. Make sure you ask about the Do's and Don't's and you can even ask about announcing your event via their information platform.



Step 2.

PREPARE!

Time to contact other industry friends in your area to partner and/or sponsor (prizes, swag, food, and other giveaways) and make your games! (If you need help, there is a list of suggestions and tips on a sperate page)



Step 3.

WEAR ORANGE AND SMILE!

Get there early, take plenty of water, and engage as many people as possible! Quiz the students on Work Zone Safety, play the games with them, and really let them get to know you and what you do!

